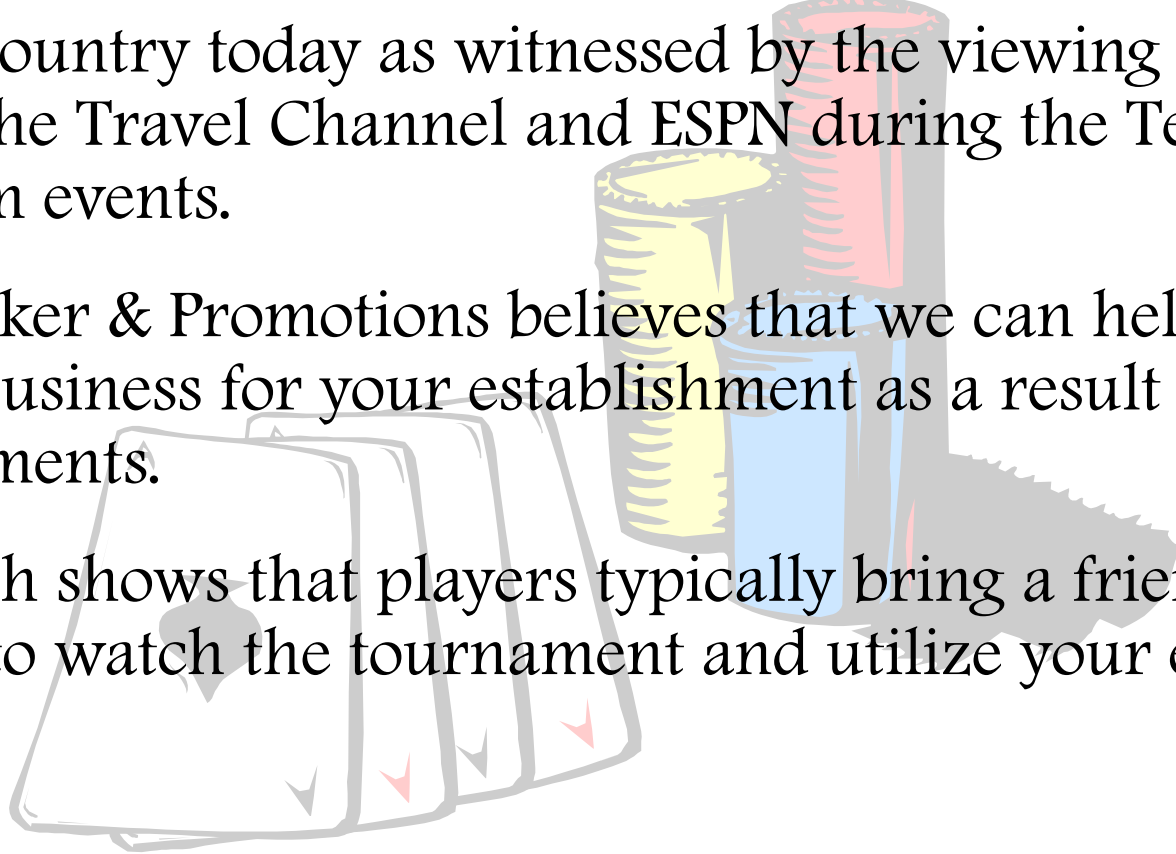


INDY
POKER
& Promotions
www.indypokerpromotions.com

Presents:
Texas Hold'em



- ◆ Texas Hold'em is the hottest new source of entertainment in the country today as witnessed by the viewing records set on the Travel Channel and ESPN during the Texas Hold'em events.
- ◆ Indy Poker & Promotions believes that we can help to improve business for your establishment as a result of these tournaments.
- ◆ Research shows that players typically bring a friend or family to watch the tournament and utilize your establishment.





- ◆ We believe this event will be successful for all parties.
- ◆ Possibly bring 60 or more players per event.
- ◆ Marketing research from surrounding areas show the potential to be in excess of 60 players per night for each event.
- ◆ We are currently holding 8 events a week with an average of 55 players per week. Players have spent an average of \$11.00 on food and drinks.
- ◆ This is totally legal as there is no entry fee to the players and no actual gambling is involved.



Build Player Loyalty Over Many Weeks

- ◆ Indy Poker & Promotions program will consist of ongoing 5 to 7 week events in your location with players earning points each week for both participating and top 9 finishers.
- ◆ At the end of each session a “Winners” tournament will be held at a site to be determined for the top 5-10* point earners for every locations.
- ◆ Prize fund will be based on number of players that participated during the 5 to 7 week session.
- ◆ A major end of the year tournament will be held for top point earners and prizes will include a trip to Vegas and an entry to a World Series of Poker Satellite event.

* Will depend on total number of locations



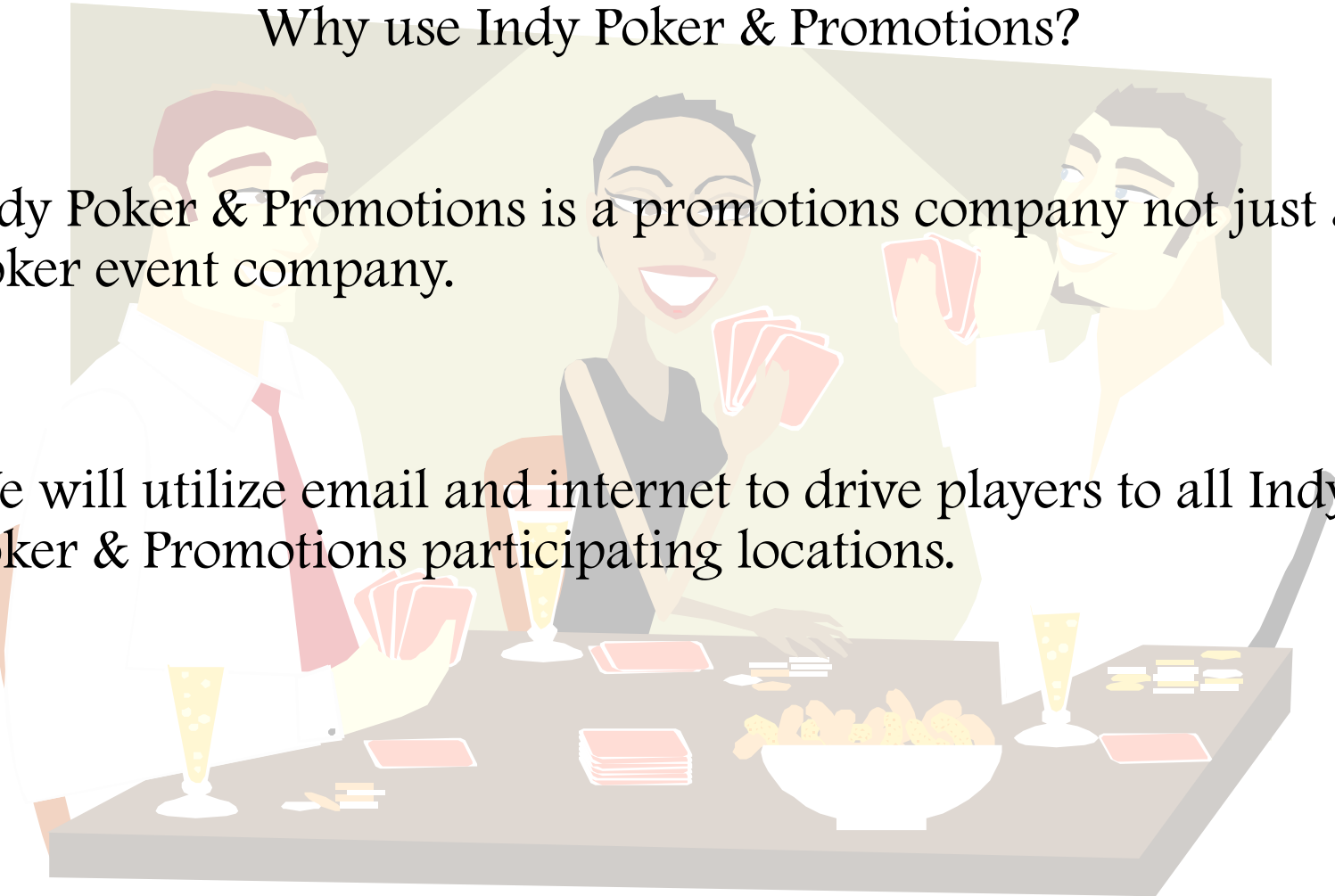
Indy Poker & Promotions will supply the following

- ◆ Advertising
 - ◆ Poker Chips
 - ◆ Playing Cards
 - ◆ Tournament Supervisors and staff members for each tournament for setup as well as cleanup each night.
- ◆ PRIZES!!!
- ◆ Chairs if Necessary



Why use Indy Poker & Promotions?

- ◆ Indy Poker & Promotions is a promotions company not just a poker event company.
- ◆ We will utilize email and internet to drive players to all Indy Poker & Promotions participating locations.





Why Should Your Location Participate?

- ◆ Regular flow of highly loyal and motivated players. We are averaging almost 60 players* per week that stay about 2½ hours.
- ◆ Unlike “other” entertainment expenses such as DJ’s, Karaoke, Lingerie even Satellite or Cable TV ~ you only pay when you have players and only for the players (guests are a bonus).
- ◆ You need to strike while the iron is hot ~ Though initial reaction and interest has been phenomenal ~ you do not know how long it will last.
- ◆ Increase your business on slow nights ~ we can draw people when your seats are empty!!!

* Varies by location size and hours of operation.



What is my Expense?

- ◆ Indy Poker & Promotions will charge your location a flat rate fee of \$100.00 per weekly tournament and \$5.00 per player for all over 20 players.
- ◆ 1 Year agreement will be required

